

Summary

Innovative Senior Graphic Designer with 10+ years of freelance and in-house experience, blending creative leadership with ritual-grade precision. Skilled in managing layered projects and tight timelines with calm clarity and intentional design.

• SPECIALTIES

Strategic branding, promotional campaigns, trade show and event design, marketing collateral, advertising, infographics, presentation design, social media graphics, photography, and UX/UI design.

Technical Skills

(In order of proficiency, by category)

ADOBE	InDesign	MICROSOFT	PowerPoint	PM TOOLS	Slack	ADDITIONAL	Figma
	Acrobat		Word		Asana		Wix
	Photoshop		Outlook		Monday.com		GoHighLevel
	Illustrator		Excel		Traditional Illustration		
	Bridge		SharePoint		Photography		
	Premiere Pro				Canva		
						Hootsuite	

Work Experience

2006-Present

• FREELANCE GRAPHIC DESIGNER

Highlighted Clients:

Salesforce, Cintas, Sun Chemical, Heartland Dental, Perfetti Van Melle, Storopack, CAS, The University of Cincinnati, IFA, The Grief Recovery Institute, Karen Wellington Foundation, Miami Valley Hospital Foundation, Musson Industrial, Synapse Health, Indian Hill Exempted Village Schools, Zipcode Creative, AGAR, and Moving Sites LLC.

• PROJECTS INCLUDE

- **Brand creation and promotion:** logo, email signature, business card, letterhead design
- **Promotional campaigns:** signage, posters, invitations, event programs, information packets
- **Corporate collateral:** flyers/sell sheets, direct mail, brochures, newsletters, and magazine layouts
- **Digital design:** email campaigns, social media graphics, online advertising
- **Presentation design:** PowerPoint decks for meetings, pitches, and events
- **Trade show and event support:** planning, signage, and graphics creation
- **Wayfinding and signage systems**
- **Infographics and iconography**
- **UX/UI design and storyboard development**
- **Apparel, swag, and package design**
- **Production design and vendor coordination**

You're halfway there! [See the next page for more.](#)



Work Experience

2010-2019
Cincinnati, OH

- **GRAPHIC DESIGNER II – Sun Chemical Corporation**
Promoted in 2016

Collaborated with Sun Chemical’s global marketing team to plan trade shows and design event graphics. Led interior rebranding efforts with leadership, and refreshed global marketing collateral using Adobe Creative Suite. Created visuals for advertising (print, digital, and social), sales meetings, presentations, holiday campaigns, website content, and email marketing. Photographed and edited product images in Photoshop. Managed vendor relationships and mentored freelancers and interns—resulting in stronger brand consistency and record-breaking sales lead generation.

2009
Columbus, OH

- **DESIGN INTERN – WBNS 10-TV**

Designed broadcast visuals—including lower thirds, upper thirds, and themed looks—for live newscasts using Photoshop. Produced web advertisements and layouts in InDesign. Gained understanding of animation design principles.

2008
Cincinnati, OH

- **TABLOID DESIGNER – Cincinnati Enquirer**

Designed page layouts in InDesign and co-supervised photo shoots for CiN Weekly Magazine, enhancing visual appeal and reader engagement.

Education

2008-2010
Pittsburgh, PA

- **BACHELOR OF SCIENCE, GRAPHIC DESIGN**

The Art Institute of Pittsburgh

- Honors Graduate

2005-2007
Dayton, OH

- **ASSOCIATE OF APPLIED BUSINESS IN ADVERTISING ART**

The Modern College of Design (FKA: School of Advertising Art)

- Honors Graduate

Volunteering

2016
Blue Ash, OH

- **MARKETING ADVISOR – Blue Ash Community Church**

Advised on location branding and created interior graphics. Designed a new logo for kids’ environments using Illustrator, and managed the organization’s social media via Hootsuite.

2019
Dayton, OH

- **GRAPHIC DESIGNER – Brigid’s Path**

Designed mission statement handout and RTA bus ads using InDesign.

